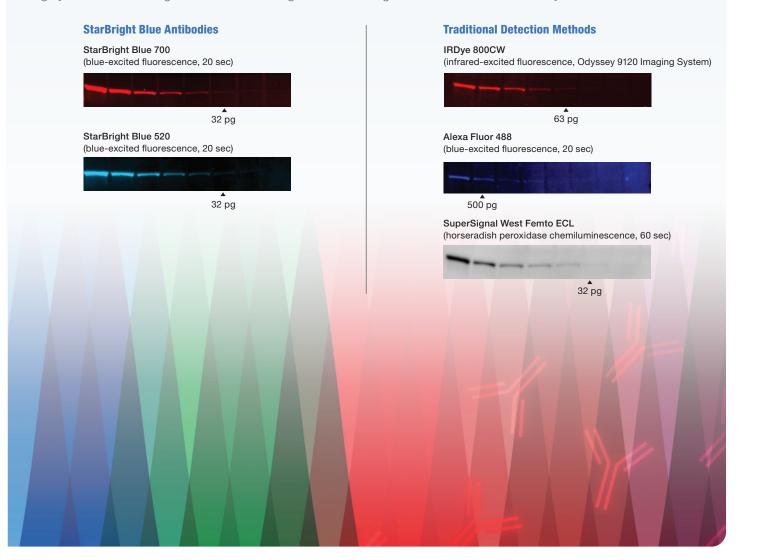


Experience Unmatched Sensitivity and Simpler Multiplexing

StarBright Blue Fluorescent Secondary Antibodies deliver lower limits of detection than traditional methods and even match high sensitivity chemiluminescence. This is possible because they utilize novel fluorescent nanoparticles, excited by blue light (430–470 nm), that give a signal that is considerably brighter than conventional dyes. StarBright Antibodies are available in two colors to provide multiplexing flexibility and are conjugated to highly cross-absorbed goat anti-mouse and goat anti-rabbit IgG to eliminate cross-reactivity.







hFAB Rhodamine Housekeeping Antibodies

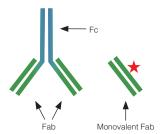
One-step detection of common housekeeping proteins like actin, tubulin, and GAPDH is possible using hFAB Housekeeping Antibodies. These fluorescent antibodies are directly labeled with a rhodamine derivative to make secondary antibodies unnecessary. hFAB Antibodies are generated with human combinatorial antibody library (HuCAL) technology to provide exceptional specificity and eliminate cross-reactivity.

Detecting Posttranslationally Modified Targets

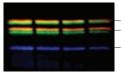
Fluorescent multiplexing with StarBright Antibodies lets you detect targets with posttranslational modifications. Their flexibility and high sensitivity let you visualize unmodified and modified targets simultaneously — even if only a fraction of the protein is modified.

Easy Multiplexing and Versatile Normalization

StarBright Antibodies are easily adapted into your current protocols. They are the ideal multiplexing partners to traditional secondary antibodies conjugated to DyLight or Alexa Fluor fluorophores. Confidently use them to normalize your data with either Bio-Rad hFAB Rhodamine Housekeeping Antibodies or a total protein approach using Stain-Free technology.

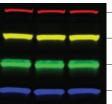


Comparison of typical IgG and an hFAB Rhodamine Antibody.



Red: Phospho-ERK1/2, StarBright Blue 700 Green: ERK1/2, DyLight 800 Blue: GAPDH, hFAB Rhodamine Antibody

Example of detecting posttranslationally modified targets.



Red: ATG7, StarBright Blue 700

- Yellow: Tubulin, hFAB Rhodamine Antibody

Green: AKR1C2, StarBright Blue 520

Blue: TP1 (biotinylated), DyLight 800

Example of quadruplex western blotting targets.

Ordering information

Catalog #	Description	Catalog #	Description	
StarBright Blue 700 Secondary Antibodies hFA		hFAB Rhodamin	hFAB Rhodamine Antibodies	
12004158	Goat Anti-Mouse IgG StarBright Blue 700, 400 µl	12004163	Anti-Actin hFAB Rhodamine Antibody, 200 µl	
12004159	Goat Anti-Mouse IgG StarBright Blue 700, 80 µl	12004164	Anti-Actin hFAB Rhodamine Antibody, 40 µl	
12004161	Goat Anti-Rabbit IgG StarBright Blue 700, 400 µl	12004165	Anti-Tubulin hFAB Rhodamine Antibody, 200 µl	
12004162	Goat Anti-Rabbit IgG StarBright Blue 700, 80 µl	12004166	Anti-Tubulin hFAB Rhodamine Antibody, 40 µl	
StarBright Blue 520 Secondary Antibodies		12004167	Anti-GAPDH hFAB Rhodamine Antibody, 200 µl	
12005866	Goat Anti-Mouse IgG StarBright Blue 520, 400 µl	12004168	Anti-GAPDH hFAB Rhodamine Antibody, 40 µl	
12005867	Goat Anti-Mouse IgG StarBright Blue 520, 80 µl	Blocking Buffer		
12005869	Goat Anti-Rabbit IgG StarBright Blue 520, 400 µl	12010020	EveryBlot Blocking Buffer, 500 ml	
12005870	Goat Anti-Rabbit IgG StarBright Blue 520, 80 µl			

Visit bio-rad.com/FluorescentAbs for more information about StarBright Antibodies.

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