

## Investor Day 2022 Bio-Rad Laboratories, Inc.

# Forward-Looking Statements & Use of Non-GAAP Reporting

#### Forward-looking Statements.

Some statements in this presentation may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including, without limitation, statements regarding management's goals, plans, and expectations, our future financial performance, our future financial projections, our growth strategy, and other matters. Forward looking statements generally can be identified by the use of forward-looking terminology such as, "anticipate," "believe," "expect," "assume," "continue," "may," "will," "intend," "estimate," or similar expressions or the negative of those terms or expressions, although not all forward-looking statements are based on assumptions and expectations of future events that are subject to risks and uncertaintees. Included in these forward-looking statements regarding the impact of the COVID-19 pandemic on Bio-Rad's results and operations. Our actual results may differ materially from these plans and expectations, and the impact and the impact and the impact and the integer of the COVID-19 pandemic is unknown. Undue of this presentation. While we may elect to update forward-looking statements, as some point in the future, we specifically disclaim any obligation to do so, even if estimates contained not rely on these forward-looking statements as representing our views as of any date of the trans the date of this presentation.

#### Use of Non-GAAP Reporting and Currency-Neutral.

In addition to the financial measures prepared in accordance with generally accepted accounting principles (GAAP), we use certain non-GAAP financial measures, including non-GAAP gross margin, non-GAAP gross margin, non-GAAP adjusted EBITDA, and non-GAAP adjusted EBITDA margin, which exclude amortization of acquisition-related intangible assets, certain acquisition-related expenses and benefits, restructuring charges, asset impairment charges, valuation changes of equity-owned securities, gains and losses on equity-method investments, and significant legal-related charges or benefits and associated legal costs. Non-GAAP revenue, non-GAAP gross margin, non-GAAP adjusted EBITDA, and non-GAAP adjusted EBITDA margin also exclude certain other gains and losses that are either isolated or cannot be expected to occur again with any predictability, tax provisions/benefits related to the previous items, and significant discrete tax events. We exclude the above items because they are outside of our normal operations and/or, in certain cases, are difficult to forecast accurately for future periods. We utilize a number of different financial measures both GAAP and non-GAAP, in analyzing and assessing the overall performance of our business, in making operating decisions, forecasting and planning for future periods, and determining payments under compensation of our business. We believe that disclosing non-GAAP financial measures provides useful supplemental data that, while not a substitute for financial measures prepared in accordance with GAAP, allows for greater transparency in the review of our periods and operational performance. We also believe that disclosing non-GAAP financial measures provides useful information to investors and others in understanding and evaluating our operating results and future prospects in the same manner as management and in comparing financial results across accounting periods and to those of peer companies.

More specifically, management adjusts for the excluded items for the following reasons: Amortization of purchased intangible assets: we do not acquire businesses and assets on a predictable cycle. The amount of purchase price allocated to purchase dintangible assets and the term of amortization can vary significantly and are unique to each acquisition results of our operations, and also facilitates comparisons to beer companies. Acquisition-related expenses and benefits: we incur expenses or benefits with respect to certain items associated with our acquisitions, such as transaction costs, professional fees for assistance with the acquired entity; or adjustments to purchase or benefits as they are related to acquisitions and have no direct correlation to the operation of our on-going business. Restructuring, impairment charges and valuation changes in equity-owned securities and gains and losses on equity-method investments; we incur expenses or benefits as they are related to acquisitions and have no direct correlation to the operation of our on-going business. Restructuring, impairment charges on understand the instingtion of purchased intangible assets and valuation changes in equity-owned securities and gains and losses on equity-method investments; we incur restructuring and impairment charges or benefits as they are related to acquisitions and have no direct correlation to the operations. Such as transaction costs; transactions may limit the comparability of our on-going pusciess. Restructuring and future periods. Significant litigation charges or benefits and legal costs: we may incur charges or benefits as well as legal costs in connection with litigation and other contingencies unrelated to our core operations. We exclude these charges or benefits as well as legal costs and one associated with significant legal matters, because we do not believe they are reflective of on-going business. Although the acculated the asset allows the users of one charges and gains and losses on equity-method investoments.

In addition, for 2020 and 2021 we have presented information about core revenue, which we define as currency neutral non-GAAP revenue and excludes COVID related sales. We present this core revenue measure since we think it is helpful for understanding the performance of the rest of our business excluding COVID related sales. In 2020 and 2021, COVID related sales were approximately \$318 million and \$266 million respectively. COVID related sales for Life Science in 2020 and 2021 were approximately \$311 million and \$247.1 million respectively, and Covid related sales for Clinical Diagnostics in 2020 and 2021 were approximately \$7 million and \$18.6 million respectively.

Free cash flow is a non-GAAP measure and is defined as cash flow from operations minus net capital expenditures. We believe free cash flow is a helpful financial metric for use in evaluating the company's financial performance since it measures our ability to generate additional cash from our business operations.

We do not provide a reconciliation of our non-GAAP financial expectations for the most comparable GAAP measure because the amount and timing of many future charges that impact these measures (such as amortization of future acquisition-related intangible assets, future acquisition-related expenses and benefits, future restructuring charges, future asset impairment charges, future valuation changes of equity-owned securities, future gains and losses on equity -method investments or future legal charges or benefits), which could be material, are variable, uncertain, or out of our control and therefore cannot be reasonably predicted without unreasonable effort, if at all.

#### Additional Disclosures.

The data included in this presentation regarding markets and the industry in which we operate, including the size of certain markets, are based on publicly available information and published industry sources. In presenting this information, we have also made certain estimates and assumptions that we believe to be reasonable based on the information referred to above and similar sources, as well as our internal research, calculations and assumptions based on our analysis of such information and our knowledge of, and our experience to date in, our industries and markets. Market share data is subject to change and may be limited by the availability of raw data, the voluntary nature of the data gathering process and other limitations inherent in any statistical survey of market share data. Accordingly, you are cautioned not to place undue reliance on such market share data or any other such estimates. While we believe such information is reliable, we cannot guarantee the accuracy or completeness of this information.



## Today's Program



### **Our Progress, Our Future**

Norman Schwartz Chief Executive Officer



### **Business Transformation**

Andy Last Executive Vice President, Chief Operating Officer



### Life Science

**Simon May** Executive Vice President, President, Life Science Group

### **Lunch Break**



### **Clinical Diagnostics**

**Dara Wright** Executive Vice President, President, Clinical Diagnostics Group



### **Finance Update Ilan Daskal** Executive Vice President, Chief Financial Officer

Q&A All



# Our Progress, Our Future

Norman Schwartz Chief Executive Officer



## Agenda

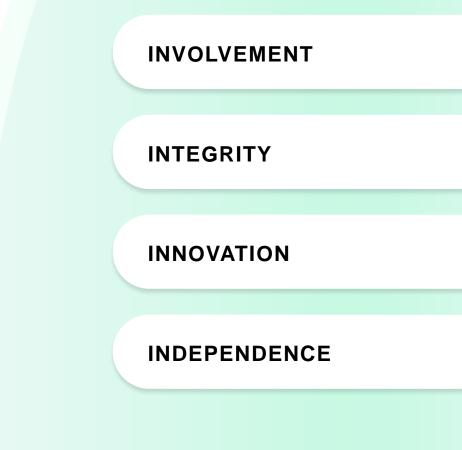
- Bio-Rad Today
- Progress Since 2017
- Advancing Our Continued Transformation
- 2025 Goals



## **Core Values**

### OUR MISSION

To provide useful, high-quality products and services that advance scientific discovery and improve healthcare





## **Investment Thesis**

- Well established company with a strong brand and high-quality products
- Key positions in large, diversified markets with many opportunities for growth
- Strong recurring revenue providing for consistency and predictability
- Healthy balance sheet and strong cash flow for continued investment in our future
- World-class team keenly focused on operational excellence





## Today's Golden Age of Biology

### Cell & Gene Therapy

- **1700+** Cell, Gene & RNA therapy clinical trials in 2021
- Demand for precision medicine driving market growth

### **Novel Therapeutics**

- 50+ novel therapeutics approved by FDA in 2021, vs. 16 in 2016
- Rising prevalence of medical ailments driving demand for therapeutics

### **Covid Testing**

- 4B+ tests performed globally in 2021
- \$38B market in 2021, vs. \$20B in 2020

### **Molecular Diagnostics**

- **\$35B+** market driven by early diagnosis
- Cancer, infectious diseases and novel technologies driving adoption



## **Bio-Rad Today**

Global leader of innovative products in life science research and clinical diagnostics

**70** Years Strong Performance



**7,900** Employees Worldwide

Continuous Innovation A History of Contribution

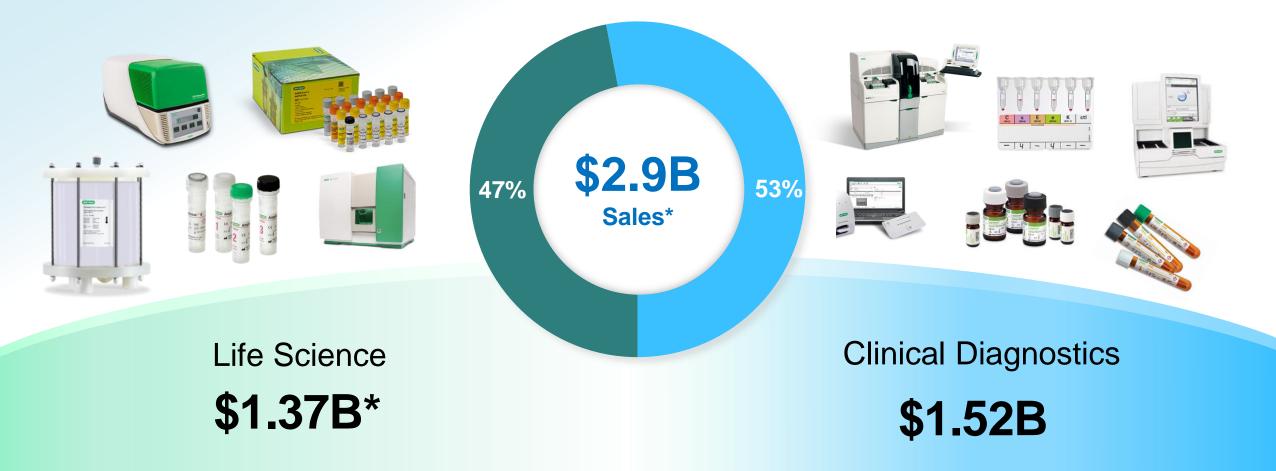
Key Competencies Fueling Ongoing Growth

Complementary Business Segments Leveraging Across the Company



## Two Highly Complementary Business Segments

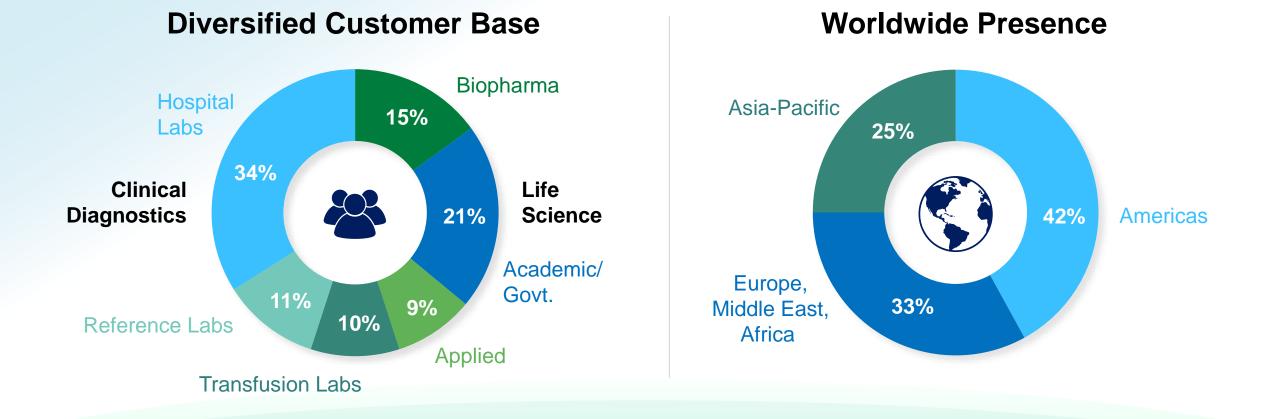
Vertically integrated, global commercial platform





## **Diversified Customer Base & Geographic Profile**

70% recurring revenue provides stability and predictability across the business



### No single customer accounts for more than 2% of sales



## **Opportunities Across All Product Areas**

80%+ of sales from products in which Bio-Rad has a leading market position

### Life Science

- Gene Expression
- Protein Quantitation
- **Bioseparation**
- Molecular Biology
- Cell Biology

### **Clinical Diagnostics**

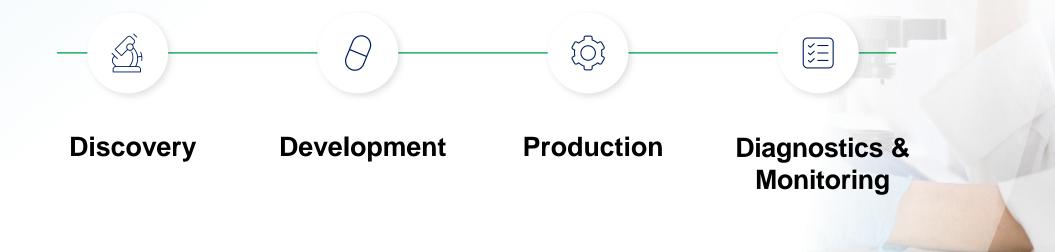
- **Quality Controls**
- Immunohematology
- Infectious Diseases
- **Diabetes Monitoring**
- **Clinical Immunology**



## Robust Portfolio Spans Continuum of Fast-Growing Markets

Bio-Rad technologies are broadly applicable across multiple growth segments

Genomics / Cell Biology / Proteomics / Informatics





## Our Phase 1 Financial Objectives (2017-2020)

Driving Revenue Growth

Target Revenue Growth 3 – 5%

Expanding EBITDA Margins<sup>(1)(2)</sup>

Target EBITDA Margins 20%+ in 2020

Accelerating Free Cash Flow<sup>(1)(3)</sup>

Grow Faster than EBITDA<sup>(1)</sup>

Creating Shareholder Value

**Deliver Substantial Value** 

(1) A reconciliation of U.S. GAAP results to non-GAAP results can be found in the Appendix

14 (2) EBITDA Margin defined as Adjusted EBITDA as a percentage of Non-GAAP Revenue

(3) Free cash flow is a non-GAAP measure and is defined as cash flow from operations minus net capital expenditures



## **Exceeded Our Revenue Targets**

### Driving Revenue Growth

**Expanding EBITDA Margins** 

Accelerating Free Cash Flow

**Creating Shareholder Value** 

### Target Revenue<sup>(1)(2)</sup> Growth 3 - 5%



(1) A reconciliation of U.S. GAAP results to non-GAAP results can be found in the Appendix
 (2) 2020 and 2021 non-GAAP revenue excludes payments from legal settlements

## **Exceeded Our EBITDA Margin Targets**

### **Realized operating leverage**



**Driving Revenue Growth** 

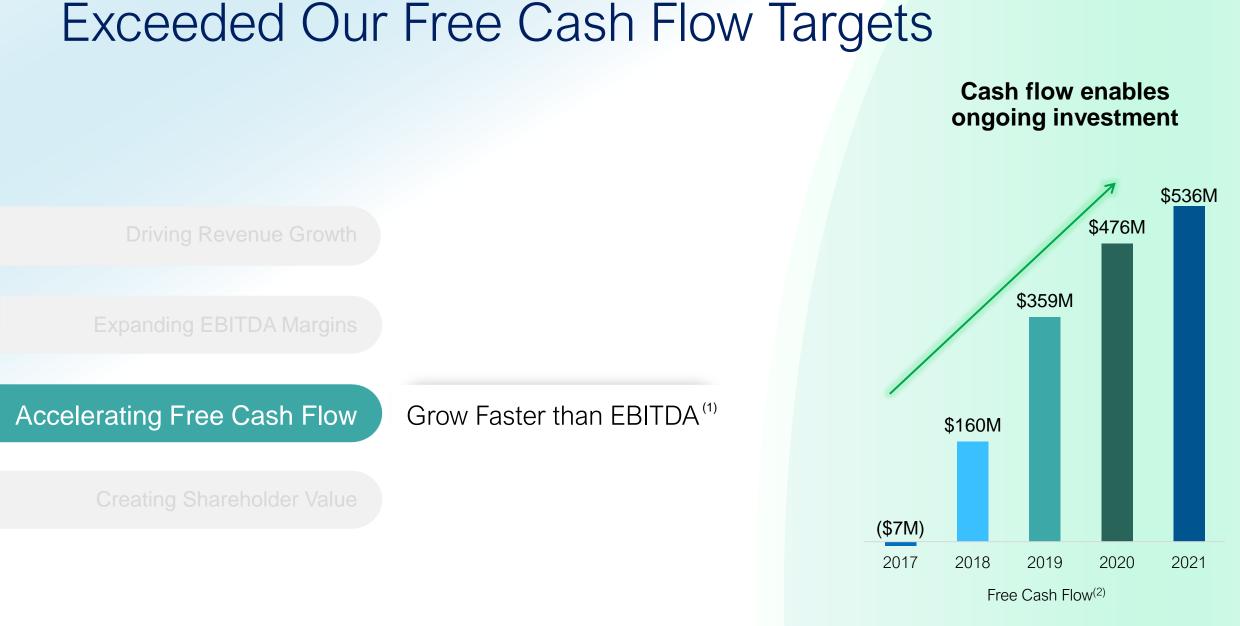
**Expanding EBITDA Margins** 

Target EBITDA Margins <sup>(1)(2)</sup> 20%+ in 2020

Accelerating Free Cash Flow

**Creating Shareholder Value** 





(1) A reconciliation of U.S. GAAP results to non-GAAP results can be found in the Appendix
 (2) Free cash flow is a non-GAAP measure and is defined as cash flow from operations minus net capital expenditures



## Created Substantial Shareholder Value

A result of focus, scale, and operating leverage



**Driving Revenue Growth** 

**Expanding EBITDA Margins** 

Accelerating Free Cash Flow

### Creating Shareholder Value

Significant Increase in Market Capitalization



### Advancing Our Continued Transformation — A Three Phased Approach Improving financial performance 3 Accelerated Growth



## **Capital Allocation Priorities**

Enabling transformation and value creation

- Reinvest in the business, including R&D and infrastructure
- Support accelerated organic growth with strong balance sheet and cash flow
- Provide optionality for tuck-in or larger-scale acquisitions



## Environmental & Social Responsibility Goals

Progress on all fronts

→ Goals for 2030	2017
46% carbon emission reduction	
100% renewable electricity	
45% women in U.S. leadership roles	
60% of U.S. workforce from under-represented groups	
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## Enhancing Our Financial Profile Through 2025

- Accelerating our revenue growth profile
- Further improving our cost structure
- Expanding profitability
- Creating shareholder value through prudent capital deployment

## 9%

Target Core Revenue CAGR (1)(2) Currency Neutral

### 28%

**Target Profitability** Adjusted EBITDA Margin<sup>(1)(3)</sup> 2025

(1) A reconciliation of U.S. GAAP results to non-GAAP results can be found in the Appendix(2) We define core revenue as currency neutral non-GAAP revenue and excludes COVID-related sales

(3) EBITDA Margin defined as Adjusted EBITDA as a percentage of non-GAAP Revenue

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## Business Transformation

Andy Last Chief Operating Officer



# Agenda

- Transformation Focus & Key Elements
- Key Growth Drivers
- COVID Impact
- Performance Improvement





## Balancing Growth Opportunities & Margin Expansion

Portfolio optimization to accelerate financial performance

### **Invest and Grow**

- Accelerate revenue growth
- Drive innovation
- Target faster growth markets

### **Optimize Profits**

- Improved product mix
- Lower SG&A as % sales
- Expanding EBITDA



## Aligning Investments to Growth Pillars

Accelerating growth & profitability

### **Market Focus**

Biopharma	\$23B
Translational research	\$20B
Diagnostics	\$16B
Applied	\$5B

### **Portfolio Focus**

- Digital PCR research/diagnostics
- Cell biology
- Quality controls diagnostics
- Autoimmune diagnostics
- Protein processing

### **Investment Focus**

- Targeted spend on R&D
- Channel & go-to-market investments
- Strategic M&A

**\$63B TAM** 

### High growth potential Higher gross margins

### **Priority investments**



## Realizing High ROI from Strategic Investments

Improving profitability & operational performance

- Controlled spending discipline across the organization
- Deliver value from SAP implementation:
  - Supply chain improvements
  - Digital capabilities

- Organizational alignment
  - Utilize 'Balanced Scorecard'
  - Integrated strategy & goals
- Core process improvements
  - Sales & operations planning
  - Quality discipline

### Focus on growing EBITDA as a percent of sales



## Capturing Value From Operational Investments

Increasing supply chain efficiency

### Gross Margin Expansion

- Restructuring & LEAN transformation
- Sourcing flexibility
- Increased automation
- Logistics consolidation

### Supply Chain Resilience

- Ensuring business continuity
- Supplier sourcing
  & contracting

### Working Capital Improvement

- Integrated business planning process
- Inventory management

### Target up to 170 bp gross margin improvement by 2025



## Improving Operating Efficiency

Restructuring Europe across commercial, R&D, supply chain & finance

Consolidate R&D in US & targeted European locations

Move two manufacturing plants to Singapore

Consolidate administrative and customer services in Budapest

Improve sales channel effectiveness



Lower our cost basis with improved efficiency and effectiveness

- 3 Year program affecting ~530 people
- Net reduction of 200+
  people

## Trends Driving Growth Acceleration

Market forces are shaping investment direction and focus

### Next generation therapeutics & vaccines

- Antibody-based biologicals
- Cell and gene therapies
- mRNA vaccines

### Driving funding acceleration in Biopharma & Translational markets

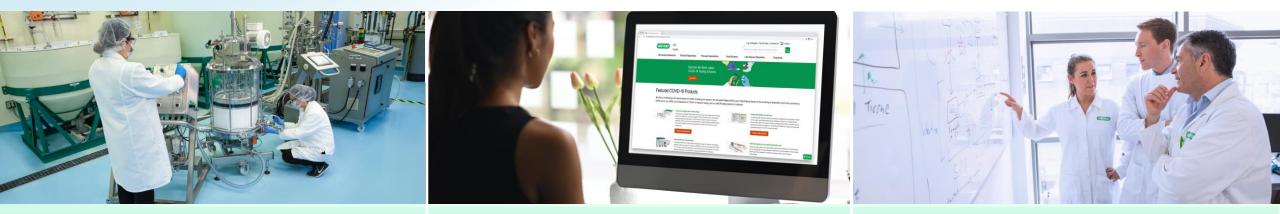
- Demand for precision technologies
- New diagnostic needs
- Tools for single cell analysis
- Bias for actionable results

## Aligning focus to capture growth potential

- Biopharma, translational, and diagnostic opportunities
- Focus on faster growing regions, including Asia-Pacific
- Portfolio and innovation focus

## Growth Acceleration Through Multiple Strategies

Aligning channel with growth opportunities



## Aligning with growth opportunities

- Biopharma segment
- Asia-Pacific focus
- Key account management

### **Digital transformation**

- Grow e-commerce revenue to 50%+
- Increase digital tool utilization

### Improve channel profitability

- Optimize cost structure
- Drive lower cost sales through e-commerce
- Build freight and service as profit centers



## Growth Acceleration Through Digital PCR Expansion

Potential is expanding as innovation roadmap evolves

### Expanding Performance

### Absolute quantification

Highest sensitivity

- Increased throughput
- Increased multiplexing
- · Easier workflows
- Lower costs

### Segmented Portfolio









### Broader Markets

Translational Research

Biopharma

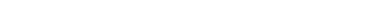
Diagnostics

Applied Markets

**Expanding Potential** 

**\$10B+** Opportunity





33 Sources: 2021 Kalorama IVD Outlook; Markets & Markets Reports (var.) Company Estimates



## Growth Acceleration in Biopharma

Significant growth potential in \$23 billion Biopharma addressable market growing 10%+

- ddPCR<sup>™</sup> & protein purification represent differentiated high value entry points
- High relevancy in new therapeutic modalities, which are receiving strong funding
- Significant halo effect for portfolio pull-through



## Growth Acceleration in the Molecular Diagnostic Market

10%+

CAGR

Differentiated technology value propositions and clinical unmet needs

### **Digital PCR**

High sensitivity & absolute counting enables improved costs, workflow & precision \$6B+ Addressable Market Reproductive and women's health

- Infectious disease
- Transplant monitoring
- Oncology



### **Real-Time PCR**

- Multiplex real-time PCR assays utilizing Bio-Rad installed base
- Seegene partnership



- Syndromic panel diagnostics
- Infectious disease





## Growth Acceleration in Asia-Pacific

Expanding footprint in a high growth region

- Diagnostics \$12B+ opportunity 7%+ growth as Asia-Pacific continues to invest and develop health care infrastructure
  - Faster growth in China, India and molecular diagnostics
- Life Science market \$10B+ growing at 10%+
  - Biopharma 10%+ growth
  - Faster growth in China, India and South Korea



Biopharma focus in China, Japan and South Korea

Increased investment in manufacturing and logistics in China and Singapore to support growth

Complete SAP deployment for commercial footprint across region by mid 2024



## Proactive Actions Address COVID Impact

Navigating a dynamic global environment

#### **Financial Performance**

- COVID sales of \$580M over 2020 & 2021
  - Primarily PCR instruments
  - ddPCR<sup>™</sup> sales in wastewater testing
  - Driven by Asia-Pacific & Europe hot spots
  - Lower operating expenses run rate
- 2022E
  - \$70M COVID sales
  - Expect operating expenses to rebound

#### **Supply Chain**

- Massive scale-up for CFX
  PCR instruments
- Multiple global sourcing issues & challenges persist
- Invested in plastics scale up
- Continue to face higher freight costs and logistic challenges

#### R&D

- Temporary R&D program delays
- Delivered serology, PCR diagnostic tests & ddPCR<sup>™</sup> wastewater testing
- Increased support for protein process chromatography in vaccine development

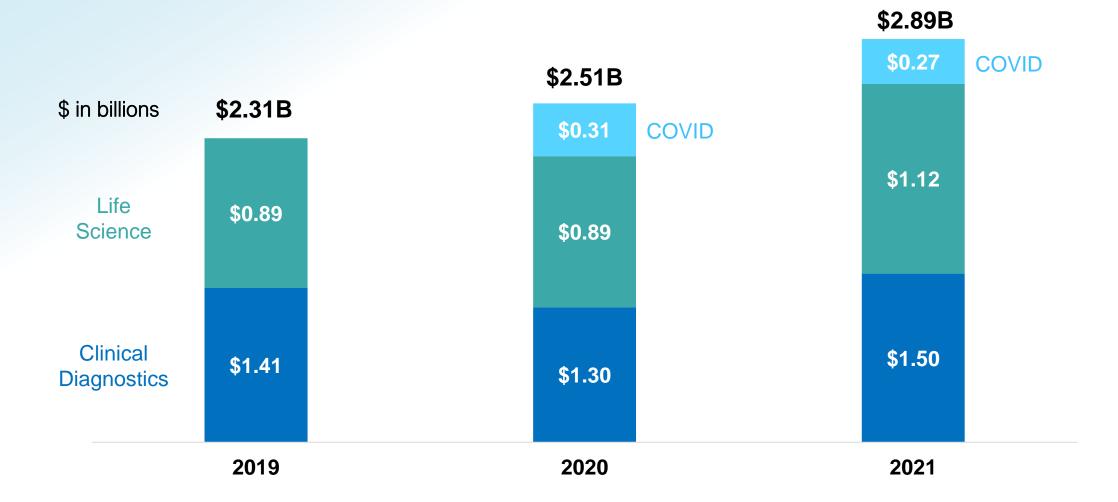
#### **Employee Safety**

- Rapid implementation of global safety practices
- Effective
  work-from-home
  practices continue
- Implemented mandatory vaccination requirements for all employees in the U.S.



## Strong Core Revenue<sup>(1)(2)</sup> with 5.6% Two-Year CAGR

COVID temporarily contributed to the topline



BIO RAD

## Operational Execution Has Led to Improved Financial Performance<sup>(1)</sup>

	2017	2021	
Core Revenue <sup>(2)</sup> 2-Yr CAGR	3.7%	5.6%	+1.9%
Gross Margin	56.1%	57.3%	+1.2%
SG&A	37.3%	28.6%	-8.7%
R&D	9.6%	8.9%	-0.7%
Operating Margin	9.2%	19.8%	+10.6%
Adjusted EBITDA	15.2%	24.1%	+8.9%

(1) All financial metrics are non-GAAP; A reconciliation of U.S. GAAP results to non-GAAP results can be found in the Appendix
 (2) We define Core revenue as currency neutral non-GAAP revenue excluding COVID-related sales

## **Business Transformation Summary**

Driving enhanced operations and accelerated growth

## **Improving Execution**

- Optimize operating efficiencies & core processes
- Improve operating metrics
- Increase innovation

## **Accelerating Growth**

- Expand digital PCR offerings
- Accelerate growth in Biopharma
- Target new molecular diagnostic markets
- Accelerate growth in Asia-Pacific

# Life Science

**Simon May** President, Life Science Group



# Life Science Agenda

- Business Profile
- Portfolio & Growth Pillars
- Summary

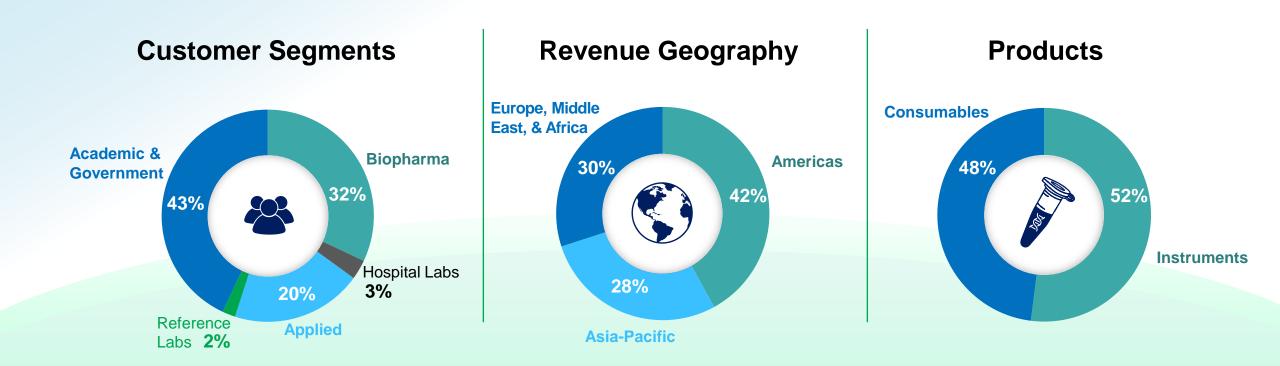
# Life Science

- Business Profile
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## Life Science Group Overview

Established leadership positions with diversified presence and product mix



## **Global Market Dynamics**

Positioned to deliver sustained customer value

#### **Market Trends**

- Cost and time-to-market pressures in drug discovery and development
- Expanding pipeline of new therapeutic classes creates manufacturing and QC challenges
- Healthy funding environment drives the need for better translational research tools

#### Implications

- Greater analytical sensitivity and multiplexing
- Automation and simpler workflows
- Cellular and multi-omic platform approaches
- Complex molecule production in Biopharma – time, cost, safety, efficacy

#### **Bio-Rad Competitive Advantage**

- 1. Comprehensive portfolio A solid foundation
- Flagship platform Delivering best-in-class analytical sensitivity – ddPCR<sup>™</sup>
- 3. Differentiated assets Cell biology and multi-omics technologies, including single cell
- 4. Accelerating Biopharma trajectory Portfolio and channel focus

**\$45B+** Market Size 6-8% Annual Growth \$19B+ Addressable Market



## **Customer Segments**

Expanding reach in large and attractive markets



#### **Basic Research**

- Academic, government
- Primary focus on translational research

#### Biopharma

- Discovery research
- Pre-clinical and clinical trials
- Manufacturing and QC

#### **Applied Markets**

- Food safety and quality
- Water quality and pathogen surveillance



## **Product Segments**

Broad portfolio provides a strong foundation



- Droplet Digital PCR
- Genotyping & Gene Expression
- Gene Transfer & Modulation

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- Protein Quantitation
- Protein Purification

#### **Cell Biology**



- Cell Sorting & Analysis
  (including Single Cell)
- Cell Imaging
- Antibody Technologies

# Key Accomplishments 2017 - 2021

#### Established ddPCR<sup>™</sup> as a powerful tool across multiple segments

• Expanded access in Biopharma manufacturing/QC and applied markets

## Positioned for growth acceleration with key technologies and acquisitions

• Innovated in single cell, digital PCR, antibodies

#### Strengthened our leadership positions in core businesses

• Expanded portfolios in genomics and proteomics segments

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## Life Science Strategy & Growth Pillars

Innovations fueling growth in translational research and biopharma



#### **Droplet Digital PCR**

Broadening adoption with new platforms Opportunity: \$4.2B

#### **Biopharma Production**

Leveraging our advantages for new therapeutic modalities

**Opportunity: \$1.9B** 

#### **Cell Biology**

Building on a portfolio of differentiated assets **Opportunity: \$4.2B** 



## Significant Opportunities in Biopharma

Converging forces are driving overall growth potential

Strong funding for R&D

**\$23B** Biopharma life science instruments & reagents spend Emerging therapeutic modalities

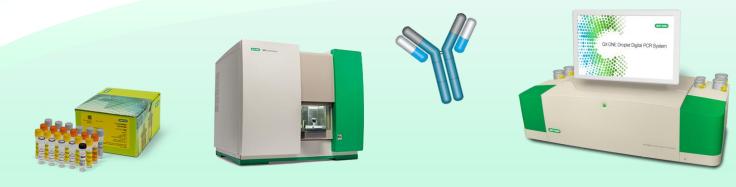
1700+

Cell, gene & RNA therapy clinical trials

Favorable regulatory environment

## 50+

Novel therapeutics approved by FDA in 2021











**GROWTH PILLAR #1** 

## **Droplet Digital PCR**

A valuable tool in a broad range of important applications

## **Core Technology Enables**

- Absolute quantification of targets
- Exquisite sensitivity finds 'needles in haystacks'
- Inhibitor tolerance

Pathogen Detection

**Liquid Biopsy** 

Cell & Gene Wastewater Therapy Surveillance

**Discovery Research** 

Gene Expression Analysis

Reproductive Health



## Accelerating Innovation – QX600

Unequalled sensitivity, multiplexing & dynamic range

## **Unrivalled capabilities**

- 6-channel detection x 100,000 droplets
- AutoDG Flex provides on-demand droplet count selection
- Superior performance in rare event detection applications liquid biopsy, molecular diagnostics



## **70%** of survey respondents

rated the 100,000 droplet option **"highly/extremely valuable"** and would recommend purchase of the system



## Accelerating Innovation – QX Continuum

The benefits of ddPCR<sup>™</sup> in a qPCR-like package

## 'All-in-one' droplet digital PCR system

- Fully integrated workflow plate in, answer out
- 30 minutes to first result
- Dovetails with existing software, reagents, assays
- No dead volume or samples vs. partitions trade-offs





## Droplet Digital PCR Growth Strategy

Portfolio innovations driving broader adoption

#### QX ONE Automation & Throughput

Launched 2020



Biopharma production and industrial-scale applied settings

QX600 Sensitivity & Multiplexing

Launching 2022



Setting a new standard in multiplex rare event detection

#### QX Continuum Price & Workflow

Launching 2023



Disrupting higher end qPCR and applied segments

## Assay portfolio extensions

Ongoing



Expanding applications, extending leadership

## **Biopharma Production**

Proprietary process resins targeting \$2 billion market opportunity

#### **Biologic and Biosimilar Development**

Monoclonal antibody purification

## **Cell and Gene Therapy**

Viral vector purification

#### **Vaccine Development**

Virus-derived and recombinant protein purification



## **Biopharma Production Growth Strategy**

Boosting productivity for purification of complex molecules

- R&D investment focus on innovation higher yields, fewer purification steps
- Fuel demand through applications development
- Offer breadth of products for varying scale and customer needs
- Invest in channel and best-in-class customer support

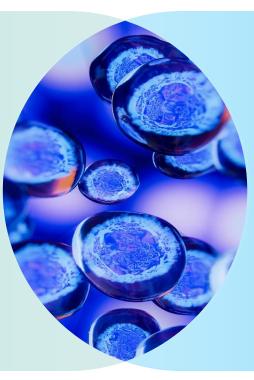


**GROWTH PILLAR #3** 

## Cell Biology

Building on a strong asset portfolio

## Innovating in single cell analysis

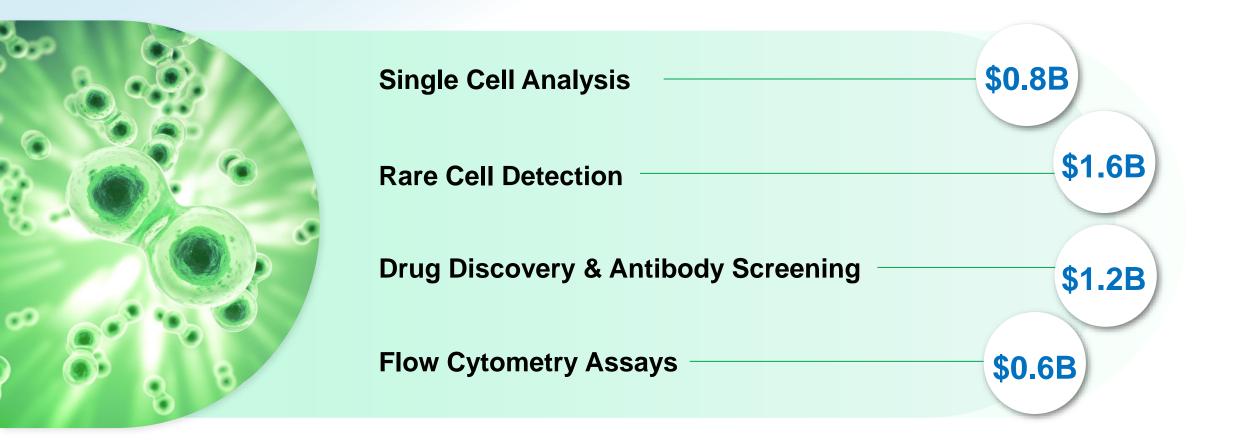


## Leveraging novel antibody technologies



## Cell Biology Growth Strategy

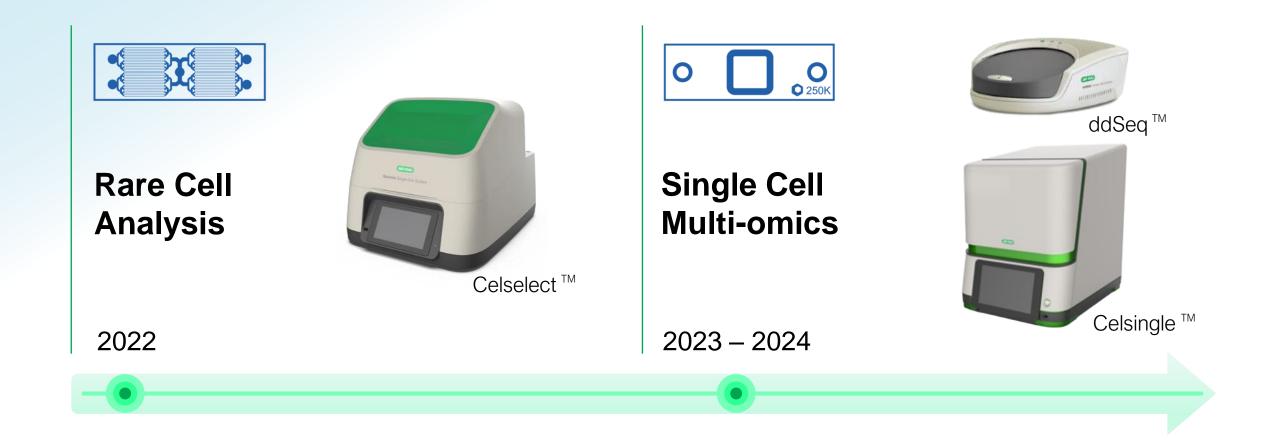
Innovations positioned to gain share in attractive markets





## Innovating in Single Cell Analysis

Delivering improvements in sensitivity, cell throughput and workflow



## Proprietary Antibody Technology Platforms

New & advanced antibody toolkits for discovery and development

### Starbright<sup>™</sup> Dyes

Best-in-class performance powering cell analysis assays

#### **Pioneer Antibody Screening Library**

Expert-curated for optimal therapeutic lead generation

#### SpyTag<sup>™</sup> and SpyCatcher<sup>™</sup>

'Molecular superglue' enabling quick & easy assay development



# Life Science

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#### SUMMARY

## Life Science Strategy Drives Accelerated Growth

#### **Broad Portfolio**

Established leadership positions provide a solid foundation

#### **Multiple Opportunities**

Large, fast-growing Biopharma market segments

### **Driving Profitable Growth**

Compelling opportunities to further accelerate growth by:

- Rapidly expanding ddPCR<sup>™</sup> adoption
- Biopharma production to meet the needs of new therapeutic modalities
- Cell biology with single cell innovation



# Clinical Diagnostics

**Dara Wright** President, Clinical Diagnostics Group



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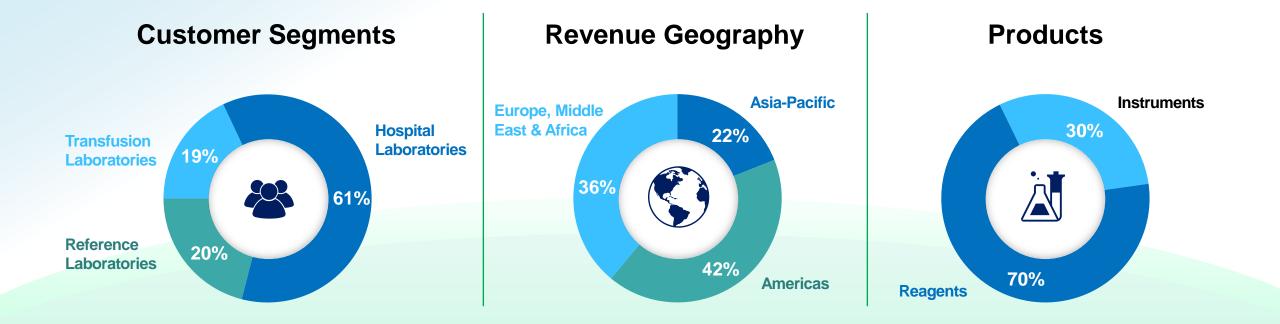
# **Clinical Diagnostics**

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## **Clinical Diagnostics Group Overview**

Global channel with strong recurring revenue





## **Global Market Dynamics**

Positioned to deliver sustained customer value

#### **Market Trends**

- Global expansion in healthcare access and the need to manage chronic conditions – but comes at an increased cost
- Shortage of skilled laboratory and medical technologists
- Changing global regulatory landscape and rising bar for clinical evidence and compliance
- Innovation in Molecular Diagnostics, point of care testing and therapy monitoring

#### Implications

- Consolidating labs with centralized procurement drive focus on efficiency and productivity
- Basis of competition increasingly shifting to productivity (uptime, menu, workflow)
- Automation, decision support tools, and quality solutions critical
- Global regulatory and channel strategy increasingly critical

#### **Bio-Rad Competitive Advantage**

- 1. Global installed base with expanding test menu to enhance value to existing instruments
- 2. Connected instruments, complete QC solutions and informatics
- 3. Deep global regulatory expertise supporting the research to diagnostics continuum

\$36B+ Market Size **3-4%**Annual Growth

**\$16B** Addressable Market



## **Customer Segments**

Broad reach across key laboratory segments



#### **Hospital Laboratories**

Clinical testing in the inpatient or outpatient setting

#### **Reference Laboratories**

Patient samples sent from doctors' offices or hospitals to central lab

#### **Transfusion Laboratories**

Testing blood donations for transfusion safety



## **Product Segments**

Diverse portfolio with strong positions



- Quality control reagents
- Laboratory informatics

## Immunohematology & Transfusion Medicine



- Blood typing
- Blood virus testing

## Laboratory Diagnostic Testing & Monitoring



- Autoimmune
- Diabetes
- Infectious disease

# Key Accomplishments 2017 - 2021

## **Growth Acceleration**

- Global installed base expansion and regulatory clearances
- Portfolio focus on growth products
  - Increased R&D innovation investment
  - Entered fast growing molecular controls market
- Focus on regional growth drivers

## **Cost Base Optimization**

- Footprint restructuring and optimization
- LEAN focus and margin improvement programs
- Service cost improvement programs
- SG&A leverage

# **Clinical Diagnostics**

- Business Profile
- Portfolio & Growth Pillars
- Summary



### **Clinical Diagnostics Strategy & Growth Pillars**

Extending core franchises and enter molecular diagnostics



#### **Core Diagnostics**

Expand installed base globally and cross-sell menu **Opportunity: \$14B** 

#### **Quality Controls & Informatics**

Extend utility of lab QC software and drive reagent attachment

**Opportunity: \$2B** 

#### **Molecular Diagnostics**

Leverage RT-PCR and digital PCR for clinical applications

**Opportunity: \$10B** 



## Core Diagnostics Growth Strategy

Serving routine and specialty testing markets globally

#### **Products & Applications**

#### Lab Diagnostic Testing & Transfusion Medicine

- Diabetes A1c
- Infectious Disease
- Autoimmune
- Blood typing and transfusion compatibility
- Blood virus screening and HIV confirmation testing



#### **Strategic Focus**

- Align portfolio and menu expansion with global health needs
- Support laboratory productivity with workflow automation and connectivity
- Extend global instrument installations and consumables attachment
- Commitment to reliability and best-in-class global service and support



### Core Diagnostics Growth Strategy Highlights:

Clinical Immunology specialty testing is a growing global need



#### **BioPlex 2200 Immunoassay Platform**

- Differentiated platform for complex disease diagnostics serving growing Autoimmune and Infectious Disease testing
- Expanding global installed base
- Enables platform and test consolidation for lab workflow efficiency

#### **Comprehensive Test Menu**

- More than 60 assays for Autoimmunity and Infectious Disease testing
- Significant opportunity for regional expansion and menu cross-selling
- Pipeline of new assays



#### **GROWTH PILLAR #2**

## Quality Controls Growth Strategy

Improving laboratory accuracy to improve patient care

#### **Products & Applications**

#### **Quality Control Assurance**

- Quality Controls (QC)
- QC data management software
- 55,000+ connected customers
- Peer lab comparison reporting



#### **Strategic Focus**

- Maintain independent QC leadership
- Extend product formats, which enable lab workflow and quality advantage
- Broaden laboratory QC analytics and data management portfolio



### Quality Controls Growth Strategy Highlights:

A complete offering for laboratory quality control



#### Unity QC Data Management Software

- Largest QC data set for peer reporting, 65+ million data points per month, which enables lab quality and productivity
- Daily software usage drives product revenue attachment
- New features for advanced reporting, analytics and e-commerce

#### **Reagent Innovation**

- Novel IntelliQ 'load and go' QC reagents streamline user workflow for high volume lab automation
- Expanding Molecular Diagnostic QC menu
- Expert team supporting both catalog and custom reagent solutions



## Molecular Diagnostics Growth Strategy Highlights:

Extending infectious disease diagnostics portfolio



#### Syndromic infectious disease molecular diagnostics

- Enter high-growth Acute Care Syndromic testing market
- \$2B+ growing at 8%+
- Leveraging Bio-Rad CFX PCR instrument installed base and expand to new clinical labs
- Exclusive IVD menu partnership with Seegene for multiplexed IVD assays (Respiratory disease, UTI, STI's and others) in U.S. market
- Complements serology infectious disease franchise



## Molecular Diagnostics Growth Strategy Highlights:

Entering new clinical market segments with digital PCR



#### **Digital PCR primed to serve significant clinical opportunities**

- Digital PCR technology can deliver meaningful value for several clinical applications
- \$6B clinical opportunity growing at 10%+
- Absolute quantitation delivers exquisite sensitivity and low failure rates
- Simple workflow significantly improves time to results, lowers interpretation burden and reduces cost versus NGS for targeted panels
- Abundance of differentiated assay opportunities in large and growing application areas such as reproductive health, infectious disease, transplant monitoring



# **Clinical Diagnostics**

- Business Profile
- Portfolio & Growth Pillars
- Summary



#### SUMMARY

## Clinical Diagnostics Strategy to Drive Accelerated Growth

IH-500 🚥

BIO RAL

### **Diverse Portfolio**

Diverse portfolio addressing high-impact global healthcare needs

### **Strong Global Position**

Strong global market position with best-in-class service and support

### **Driving Profitable Growth**

Compelling opportunities to further accelerate growth by:

- Focusing on laboratory workflow productivity
- Extending quality control portfolio value proposition
- Entering Molecular Diagnostics leveraging existing technology and channel strengths



# Finance Update

**Ilan Daskal** Chief Financial Officer

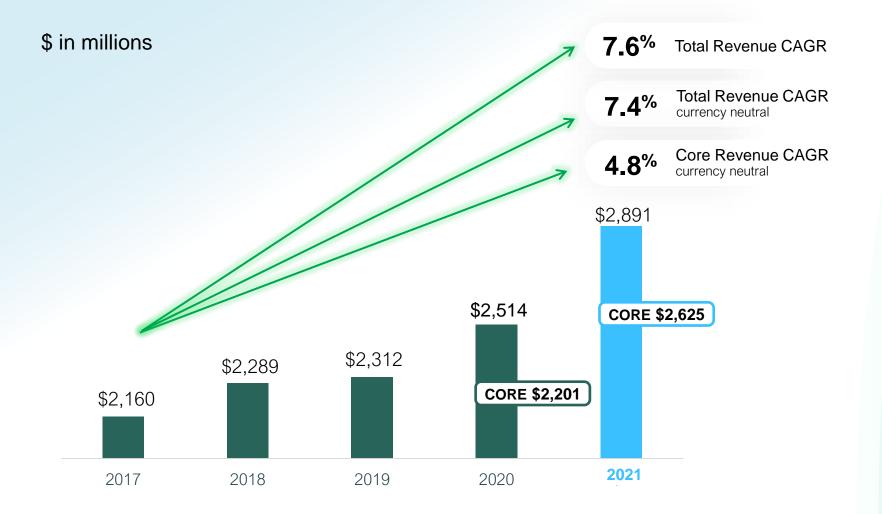


# Agenda

- 2017 2021 Financial Performance Recap
- 2022 Guidance
- 2025 Framework
- Capital Allocation
- Key Takeaways



### Revenue Growth Exceeded 2017 Targets



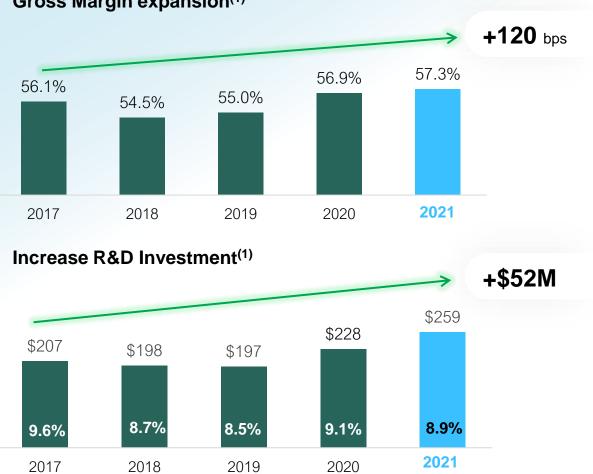
#### **Key Drivers**

- Droplet Digital PCR
- Quality Controls
- Process Chromatography
- COVID

We define Core revenue as currency neutral non-GAAP revenue and excludes COVID-related sales

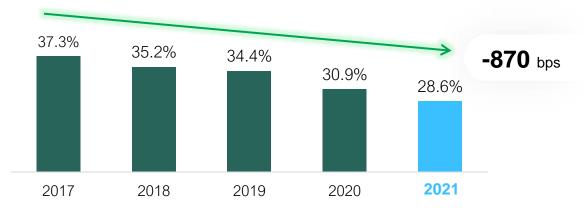


## Accelerating profitability



**Gross Margin expansion**<sup>(1)</sup>

Optimizing SG&A<sup>(1)</sup>



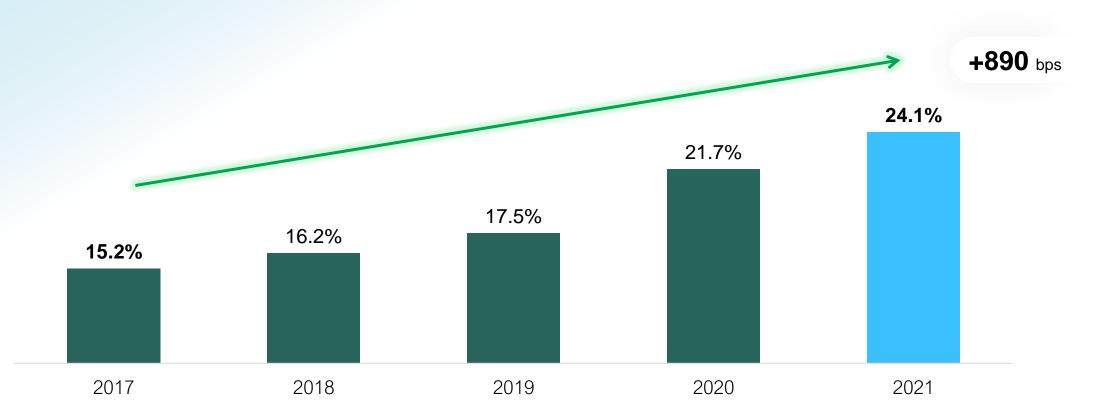
#### **Key Drivers**

- Top line growth and product mix
- Continued leverage of the ERP system
- Productivity and efficiency initiatives
- R&D spend focus on high-growth areas



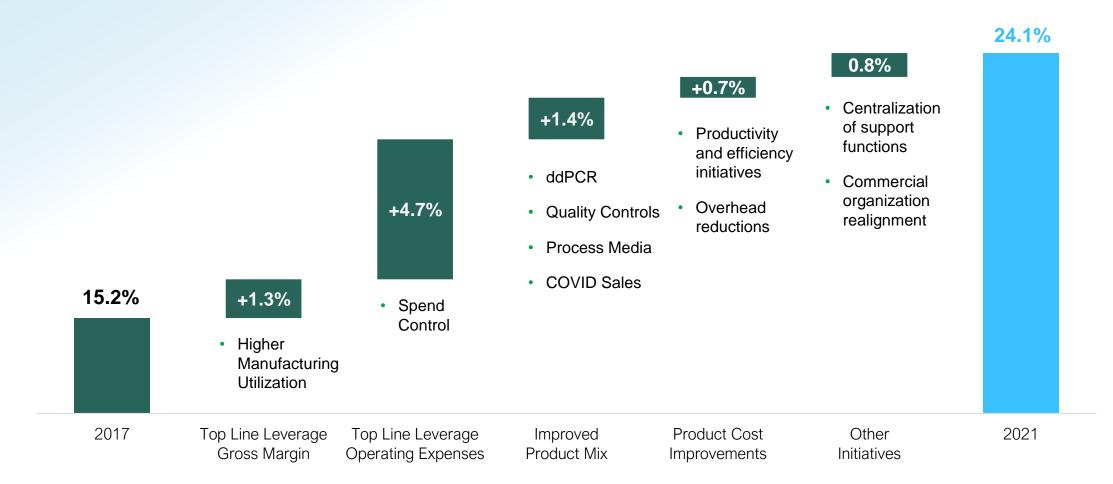
### Consistent Adjusted EBITDA Margin<sup>(1)(2)</sup> Expansion

Exceeded 20% Adjusted EBITDA 2020 Goals



## Adjusted EBITDA<sup>(1)</sup> Expansion (2017-2021)

**Operational leverage and multiple initiatives** 





### 2022 Non-GAAP Guidance

2022 Guidance	2021	
1% to 2%	\$2.89B	Revenue <sup>(1)</sup>
8.5% to 9.5%	\$2.63B	Core Revenue <sup>(2)</sup>
57.5%	57.3%	Gross Margin <sup>(1)</sup>
~19%	19.8%	Operating Margin <sup>(1)</sup>
23.5% - 23.8%	24.1%	Adjusted EBITDA Margin <sup>(1)(3)</sup>
\$140M	\$121M	Capital Expenditures

#### **Group Guidance**

#### Life Science:

- Total growth flat to 1.5%
- Core growth 16.0% to 18.0%

#### **Clinical Diagnostics:**

- Total growth 2.0 to 3.0%
- Core growth 3.0% to 4.0%

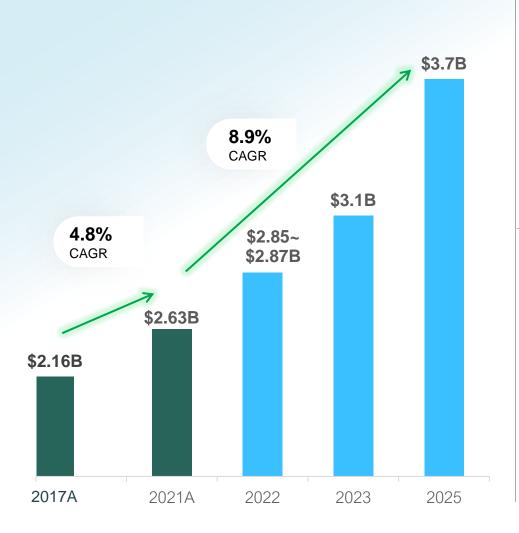
(1) A reconciliation of U.S. GAAP results to non-GAAP results can be found in the Appendix. Revenue excludes non-recurring legal settlements in 2021.

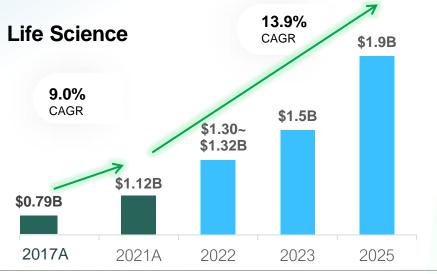
(2) We define Core revenue as currency neutral non-GAAP revenue excluding COVID-related sales

(3) EBITDA Margin defined as Adjusted EBITDA as a percentage of Non-GAAP Revenue

88

# Accelerating Core Revenue Growth<sup>(1)</sup>





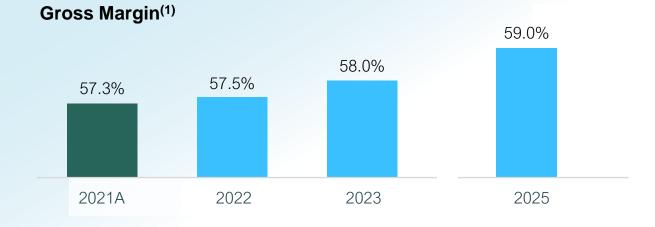
#### **Clinical Diagnostics**



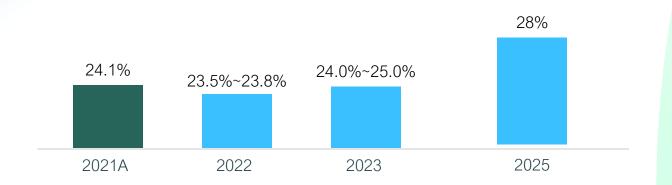
#### **Future Drivers**

- Accelerate growth in Biopharma market
- Key opportunities:
  - Digital PCR
  - Cell Biology
  - Process Chromatography
  - Molecular Diagnostics
  - Quality Controls
- Asia-Pacific expansion

### Targeting Significant Margin Expansion



Adjusted EBITDA Margin<sup>(1)(2)</sup>



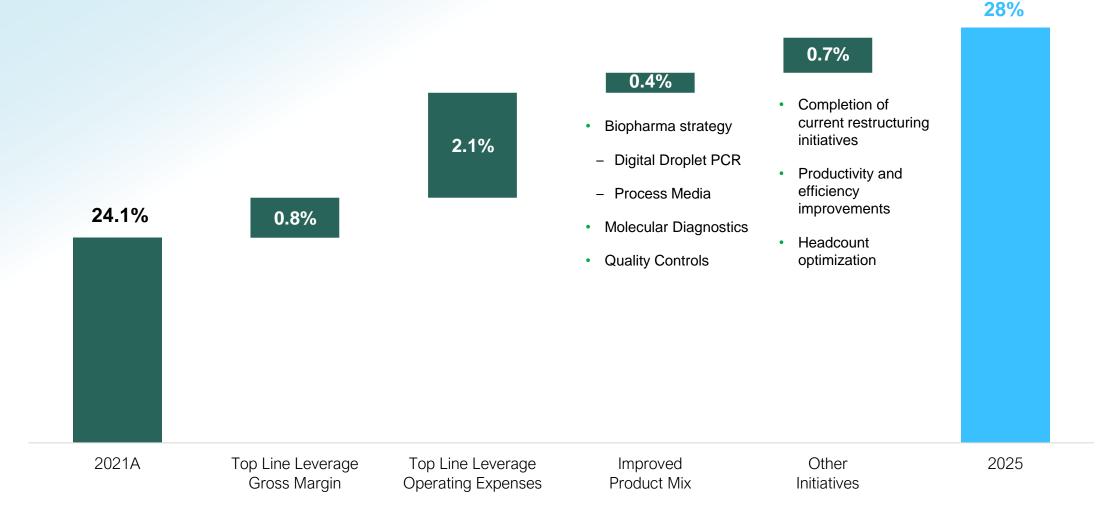
### **Profitability Drivers**

- Top line leverage
- Completion of current restructuring initiatives
- Optimize manufacturing footprint
- Further productivity and efficiency initiatives



## Adjusted EBITDA<sup>(1)</sup> Expansion (2021-2025)

Improving profitability & operational performance





### Significant Financial Upside Ahead

### Improving financial performance



### Free Cash Flow Generation

\$6 billion in liquidity available for capital allocation





### **Capital Allocation**

#### We continue to explore tuck-in acquisitions to accelerate our strategic roadmap and enter new technologies and markets

### 2

- Prioritize focus on larger scale transactions
- Target assets within or complementary or adjacent to our existing businesses verticals

### 3

- Continue to generate strong free cash flow
- Prudent leverage ratio up to 3X, while maintaining investment grade rating

### 4

- Opportunistic share buy-backs
- Sartorius continues to be an asset of strategic focus for Bio-Rad



## Key Takeaways

- Accelerating our revenue growth profile
- Further improving our cost structure
- Expanding profitability
- Creating shareholder value through prudent capital deployment



# Concluding Remarks

Norman Schwartz Chief Executive Officer





For participants on the webcast, please email questions to: **ir@bio-rad.com** 



# Appendix



	Year Ended December 31, 2017	% of revenue	Year Ended December 31, 2018	% of revenue	Year Ended December 31, 2019	% of revenue	Year Ended December 31, 2020	% of revenue	ear Ended cember 31, 2021	% of revenue
GAAP net sales Legal settlements	\$ 2,160,153		\$ 2,289,415 		\$ 2,311,659 		\$     2,545,62 (31,97	(2)	\$ 2,922,545 (31,843)	
Non-GAAP net sales	\$ 2,160,153		\$ 2,289,415		\$ 2,311,659		\$ 2,513,65	4	\$ 2,890,702	
GAAP cost of goods sold Amortization of purchased intangibles Legal settlements Acquisition related benefits (costs) (1) Legal matters Restructuring benefits (costs) Other non-recurring items (4) Non-GAAP cost of goods sold	\$ 972,450 (21,933) - (10,000) 11,013 (2,377) - \$ 949,153		\$ 1,066,264 (18,491) - - (7,028) - \$ 1,040,745		\$ 1,054,663 (15,898) - 8,911 - (7,448) - \$ 1,040,228		\$ 1,107,80 (18,32 (8,70 - - 1,90 - \$ 1,082,68	2) 0) 3	\$ 1,281,884 (18,562) (3,535) - (25,129) (274) 1,234,384	
GAAP gross profit Amortization of purchased intangibles Legal settlements Acquisition related (benefits) costs (1) Legal matters Restructuring (benefits) costs Other non-recurring items (4) Non-GAAP gross profit	\$ 1,187,703 21,933 - 10,000 (11,013) 2,377 - \$ 1,211,000	55.0% 56.1%	\$ 1,223,151 18,491 - - - 7,028 - - \$ 1,248,670	53.4% 54.5%	\$ 1,256,996 15,898 - (8,911) - 7,448 - \$ 1,271,431	54.4% 55.0%	\$ 1,437,82 18,32 (23,27 - - (1,90 - \$ 1,430,96	2 2) 3)	\$ 1,640,661 18,562 (28,308) - - 25,129 274 1,656,318	56.1% 57.3%

(1) Release of contingent consideration and other acquisition-related (benefits) expenses.

(4) Incremental costs to comply with the European Union's In Vitro Diagnostics Regulation ("IVDR") for previously approved products (2021).

	Year Ended December 31, 2017	% of revenue	Year Ended December 31, 2018	% of revenue	Year Ended December 31, 2019	% of revenue	Year Ended December 31, 2020	% of revenue	Year Ended December 31, 2021	% of revenue
GAAP net sales Legal settlements Non-GAAP net sales	\$ 2,160,153 \$ 2,160,153		\$ 2,289,415 - \$ 2,289,415		\$ 2,311,659 - \$ 2,311,659		\$ 2,545,626 (31,972) \$ 2,513,654		\$ 2,922,545 (31,843) \$ 2,890,702	
GAAP selling, general and administrative expense Amortization of purchased intangibles Legal matters Acquisition related benefits (1) Restructuring costs Other non-recurring items (4)	\$ 806,790 (7,936) (4,275) 20,124 (8,519)	37.3%	\$ 834,783 (7,704) (23,352) 3,501 (855)	36.5%	\$ 824,625 (7,255) (6,841) 1,700 (16,002)	35.7%	\$ 800,267 (8,967) (16,708) 4,160 (2,235)	31.4%	\$ 879,574 (8,968) (16,375) 40 (26,140) (1,635)	30.1%
Non-GAAP selling, general and administrative expense	\$ 806,184	37.3%	\$ 806,373	35.2%	\$ 796,227	34.4%	\$ 776,517	30.9%	\$ 826,496	28.6%
GAAP research and development expense Acquisition related costs (1) Restructuring benefits (costs)	\$ 250,157 (20,014) (23,472)	11.6%	\$ 199,196 (512) (496)	8.7%	\$ 202,710 - (6,019)	8.8%	\$ 226,598 - 1,253	8.9%	\$ 271,657 - (13,020)	9.3%
Non-GAAP research and development expense	\$ 206,671	9.6%	\$ 198,188	8.7%	\$ 196,691	8.5%	\$ 227,851	9.1%	\$ 258,637	8.9%
GAAP impairment losses on goodwill and long-lived assets Goodwill and long-lived assets impairment	\$  11,506 <u>(11,506)</u>	0.5%	\$ 292,513 (292,513)	12.8%	\$ - -	0.0%	\$	0.0%	\$ - -	0.0%
Non-GAAP impairment losses on goodwill and long-lived assets	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%	\$ -	0.0%

(1) Release of contingent consideration and other acquisition-related (benefits) expenses.

(4) Incremental costs to comply with the European Union's In Vitro Diagnostics Regulation ("IVDR") for previously approved products (2021).

	Year Ended December 31, 2017	% of revenue	Year Ended December 31, 2018	% of revenue	Year Ended December 31, 2019	% of revenue	-	ear Ended cember 31, 2020	% of revenue	ear Ended ecember 31, 2021	% of revenue
GAAP net sales	\$ 2,160,153		\$ 2,289,415		\$ 2,311,659		\$	2,545,626		\$ 2,922,545	
Legal settlements			-		-			(31,972)		 (31,843)	
Non-GAAP net sales	\$ 2,160,153		\$ 2,289,415		\$ 2,311,659		\$	2,513,654		\$ 2,890,702	
GAAP income from operations	\$ 119,250	5.5%	\$ (103,341)	-4.5%	\$ 229,661	9.9%	\$	410,957	16.1%	\$ 489,430	16.7%
Legal settlements	-		-		-			(23,272)		(28,308)	
Amortization of purchased intangibles	29,869		26,195		23,153			27,289		27,530	
Legal matters	(6,738)		23,352		6,841			16,708		16,375	
Acquisition related (benefits) costs (1)	9,890		(2,989)		(10,611)			(4,160)		(40)	
Restructuring (benefits) costs	34,368		8,379		29,469			(921)		64,289	
Other non-recurring items (4)	-		-		-			-		1,909	
Goodwill and long-lived assets impairment	11,506		292,513		-			-		 -	
Non-GAAP income from operations	\$ 198,145	9.2%	\$ 244,109	10.7%	\$ 278,513	12.0%	\$	426,601	17.0%	\$ 571,185	19.8%
Reconciliation of Net income to adjusted EBITDA:											
GAAP net income	\$ 122,249		\$ 365,614		\$ 1,758,675		\$	3,806,267		\$ 4,245,902	
Interest expense	23,014		23,962		23,416			21,861		1,551	
(Benefit from) provision for income taxes	\$ (24,444)		\$ 147,045		\$ 502,406			1,101,371		1,192,247	
Depreciation and amortization	148,682		138,088		134,238			138,127		133,801	
Foreign currency exchange losses, net	9,128		2,861		2,245			1,771		2,753	
Other income, net	(10,697)		(36,593)		(26,094)			(24,488)		(26,775)	
Change in fair market value of equity and debt securities	-		(606,230)		(2,030,987)			(4,495,825)		(4,926,248)	
Dividend from Sartorius AG	10,861		14,029		15,690			8,922		18,991	
Legal settlements (5)	-		-		-			(23,272)		(28,308)	
Legal matters	(6,738)		23,352		6,841			16,708		16,375	
Acquisition related (benefits) costs (1)	9,890		(2,989)		(10,611)			(4,160)		(40)	
Restructuring (benefits) costs	34,368		8,379		29,469			(921)		64,289	
Other non-recurring items (4)	-		-		-			-		1,909	
Goodwill and long-lived assets impairment	11,506		292,513		-			-		 -	
Adjusted EBITDA	\$ 327,819	15.2%	\$ 370,031	16.2%	\$ 405,288	17.5%	\$	546,361	21.7%	\$ 696,447	24.1%

(1) Release of contingent consideration and other acquisition-related (benefits) expenses.

(4) Incremental costs to comply with the European Union's In Vitro Diagnostics Regulation ("IVDR") for previously approved products (2021).

(5) Amount excludes interest income received in connection with legal settlements.

	Year Ended December 31, 2017		December 31, December				Year Ended December 31, 2020		Year Ended December 31, 2021	
GAAP Net Cash Provided by Operating Activities Purchase of Property, Plant, and Equipment	\$	104,137 (111,332)	\$	285,494 (129,825)	\$	457,897 (98,532)	\$	575,328 (98,920)	\$	656,521 (120,803)
Proceeds from Sale of Property, Plant, and Equipment		86		4,315	. <u> </u>	129		70	. <u> </u>	52
Free Cash Flow	\$	(7,109)	\$	159,984	\$	359,494	\$	476,478	\$	535,770

	Year Ended December 31, 2020	Year Ended December 31, 2021				
GAAP net sales	\$ 2,545,626	\$ 2,922,545				
Legal settlements	(31,972)	(31,843)				
Non-GAAP net sales	\$ 2,513,654	\$ 2,890,702				
Currency Neutral Non-GAAP net sales	\$ 2,561,661	\$ 2,890,702				
Covid-related sales	318,007	265,730				
Core Revenue	\$ 2,243,654	\$ 2,624,972				

